

**The future needs people like you to shape it.
Apply to Viega now.**

MARKETING MANAGER



As a driver of innovation, Viega is one of the most important technology leaders in the installation industry. We develop intelligent systems and integrated digital solutions. Quality is incorporated into everything we do. We believe that this is about much more than supplying pipelines. We turn spaces into living rooms: More comfortable. More intelligent. More secure. More sustainable. Support us in doing this.

Your role:

- Realising communication campaigns in market-preparation stage
- Monitoring and controlling marketing campaigns
- Organising and holding customer events
- Managing agencies in realising direct-marketing campaigns for customer support and new-customer acquisition
- Organising and holding presentations at trade fairs
- Work in support of market research and market analysis
- Expansion and further development of direct marketing and sales promotion
- Planning and monitoring budgets
- Collaboration with Viega marketing division

Your profile:

- You are in possession of a Bachelor degree in business management / marketing or a comparable qualification
- You have at least 4 years of experience in a strategic and operational marketing position, preferably in an advertising agency
- You have knowledge of project management and market research techniques
- You are creative, proactive, driven and have a long-term vision
- You can work proficiently with MS office (mainly Word, Excel, Power Point), knowledge of SAP is a plus
- You are a self-starter, able to work unsupervised

We provide:

- Intensive familiarisation, followed by a period of close support as you develop your operational and individual ability.
- Our conditions are attractive and correlated to your responsibility

Please send your application to:
Scott James, Managing Director, Viega Ltd.
scott.james@viega.co.uk

